



Wednesday, April 13, 2022
Sheraton Denver
Downtown Hotel

18th Annual Colorado Transportation Symposium – Call for Sponsors

The 18th Annual Colorado Transportation Symposium will be held on **Wednesday, April 13**, at Sheraton Denver Downtown Hotel. With this event, approximately 600 of the region's transportation planners, engineers and decision makers are brought together to share information and lessons learned from innovative and successful transportation projects.

Corporate sponsorships of the event are requested as part of our fundraising effort for the scholarship funds of the primary hosting organizations. Your sponsorship also supports the community of transportation industry leaders by making it possible for us to provide lower registration costs. Many sponsorship levels are available with a variety of price tags so you're sure to find the one that best meets your needs!

If you have any questions regarding sponsorship for this event, please contact John Hansen, 719.330.4402, or sponsors@ColoradoTransportationSymposium.org. Thank you for your support in making the 18th Annual Colorado Transportation Symposium a great success! All proceeds from the event are distributed to the participating professional organizations to be used toward scholarships.

All levels of sponsorship included recognition on the website, on-site signage, logo in general session rotating slide show and printed program, and an announcement at the Keynote Luncheon. In addition, specific sponsorship levels include the following:

- **\$2,500 – Symposium Partners (two available)**
 - Three full-event registrations.
 - Listed as exclusive partners for the event in all promotional materials.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Opportunity to display a stand-up banner near registration (banner provided by sponsor).
 - Exclusive sponsorship of Keynote Luncheon including a one- to two-minute address at the event.

- **\$2,000 – Welcome Address Sponsor (one available)**
 - Two full-event registrations.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Opportunity to display a stand-up banner in the foyer (banner provided by sponsor).
 - Exclusive sponsorship of Welcome Address including a one- to two-minute address and introduction of keynote speaker.

- **\$2,000 – Lanyard Sponsor (one available)**
 - One full-event registration.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Company logo printed on badge lanyards (lanyards provided by sponsor).

- **\$2,000 – Hand Sanitizer Sponsor (one available)**
 - One full-event registration.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Company logo printed on travel-sized hand sanitizers (sanitizers provided by sponsor).

- **\$1,200 – Platinum Sponsor (six available)**
 - Two full-event registrations.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Opportunity to display a stand-up banner in the foyer (banner provided by sponsor).
 - Sponsor address at one technical breakout session.

- **\$750 – Happy Hour Sponsor (two available)**
 - One full-event registration.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Six-foot table, two chairs and linens provided during evening happy hour (optional).
 - Opportunity for Sponsor to hand out drink tickets to attendees.

- **\$500 – Gold Sponsor (unlimited available)**
 - One full-event registration.
 - Slide in a presentation highlighting our sponsors to play at Welcome Address and Keynote Luncheon.
 - Opportunity to display a stand-up banner in the foyer (banner provided by sponsor).

- **\$500 – Vendor**
 - Six-foot table, two chairs, table linens and power provided (it's recommended to bring an extension cord). (Please note, Wi-Fi is not provided at the venue during the event).
 - One event attendee is included with the vendor table registration. Any additional attendees must register separately.
 - On-site display open for duration of the symposium, 7 a.m. until 6 p.m., in the main foyer of the event. The vendor area is centrally located and open to all attendees throughout the day including morning check-in, morning break, lunch, afternoon break and happy hour, as well as during the breakout and keynote sessions.
 - The vendor location is on 2nd floor of the venue and all table materials must be hand carried into the venue. All displays must fit on a six-foot table therefore, no large machinery is allowed.

- **\$400 – Morning Coffee and Pastry Sponsor (two available)**
 - Signage displayed during breakfast at start of conference.
 - Opportunity for Sponsor to greet attendees near refreshment tables.

- **\$400 – Afternoon Break Sponsor (two available!)**
 - Signage displayed during snack and coffee breaks.
 - Opportunity for Sponsor to greet attendees near refreshment tables.

- **\$250 – Small Business Sponsor**
 - One full-event registration.
 - Open to Colorado DBE, ESB, WBE and SBE firms in business five years or less.

Sponsor this event by registering online at ColoradoTransportationSymposium.org/sponsors. Payment via check is preferred for sponsorships. For those that require credit card payment, a processing fee of 5% will be assessed.